#### **VITALIZED WATER:**

# Awakens, Cleanses, Energizes & Revitalizes at the Cellular Level - Where it Counts!

The Vitalizer Plus incorporates basic principles utilized in Nature, to create a special life- enhancing water your body will love!

How does Nature create crystal clear living water? It begins with the rain or snow which is naturally energized and often highly structured water. It uses movement - vortexes of energy and natural curves. It adds oxygen and minerals as water splashes and falls and it uses vital magnetic fields from the earth, and far infrared (FIR) energy from the sun. The end result? A highly energized, structured, mineralized, oxygenated and purified living water!

Now, you can create the same living water in your own home with the Vitalizer Plus!

## Vitalizer Plus is scientifically documented\* to:

- 1. Structure water powerful magnetic and infrared forces reduce the size of individual water clusters, creating Hexagonal Water for more rapid penetration into the cells of your body.
- 2. Increase Oxygen turbulent forces create a visible vortex, increasing the amount of oxygen in your drinking water up to 30%.
- 3. Add minerals a mineral core within the unit, releases structure-making minerals during the vitalizing process to help structure the water and increase alkalinity.
- 4. Add energy the resulting energy in Vitalized water is enough to begin to balance the organs of your body within minutes after drinking.

#### Why does a snowflake always have six sides?

Water is a network of hydrogen-bonded molecules. It can form numerous structures, depending on how the individual molecules bond together. The most recent scientific findings indicate that biological organisms prefer the six-sided (hexagonal) ring-structure, found naturally in snow water. This Hexagonal Water forms a liquid crystalline lattice that is involved in cellular communication, intracellular water movement, enzyme function and many other metabolic processes. The amount of Hexagonal Water in the body has been correlated with aging. It has also been found to form the initial layer of water surrounding healthy cells. On the other hand, unorganized water has been described surrounding diseased and abnormal cells. (see page 10)

Hexagonal Water is composed of six individual molecules of water, held together by common hydrogen bonds. This unique water structure is capable of rapid penetration within the cells of the body. Most tap water and bottled water is

composed of large water conglomerates which are too large to move freely into the cells. It must be restructured within the body to penetrate the cells (a time-consuming and energy-consuming process).

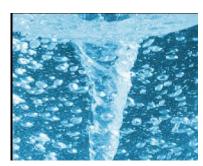


#### Hexagonal water has 6 apparent functions:

- Hydrates the cells
- Helps transport nutrients to cells
- Enhances waste removal from cells
- Supports the immune system
- Improves cellular communication
- Enhances metabolic efficiency



#### The Vitalizer Plus Oxygenates the Water



As water trips and falls, splashing over rocks, it picks up oxygen. Oxygen is a purifier, reducing harmful bacteria and other detrimental organisms. Oxygen adds a powerful element to drinking water - especially in an age when the levels of oxygen on the planet have been seriously depleted.

It is a scientific fact that many bad bacteria, viruses, and fungi cannot survive in an oxygen-rich environment. As such, the lack of sufficient oxygen becomes a significant contributor to disease and ill health. One way to increase the amount of oxygen available to our tissues is to drink an oxygen- rich water.

The Vitalizer Plus creates a vortex of spinning water - incorporating oxygen just like it happens in Nature. In fact, Hexagonal Water holds more oxygen than unstructured water. Vitalizing your water can increase the amount of oxygen by as much as 30%!

#### The Vitalizer Plus Mineralizes the Water

Living water contains dissolved minerals - incorporated naturally as water rushes over rocks and mineral formations. Minerals are considered the sparks of life since they are catalysts to nearly every metabolic reaction within the body. A balance of essential minerals adds life and a smooth taste to water. However, minerals must be dissolved, not suspended, in order to be absorbed and utilized at the cellular level. Some colloidal minerals can actually contribute to toxic buildup because they are too large to be biologically available.

Certain minerals (Calcium, Silver, Zinc and others) contribute to the hexagonal structuring of water. Other minerals (chlorine, fluorine, aluminum etc.) are referred to as structure breaking minerals – they actually reduce the amount of hexagonal structuring in water.



The Vitalizer Plus contains a mineral core, with a balance of minerals which are naturally dissolved as the water swirls. Minerals include a predominance of structure- making and alkaline minerals: Calcium, Magnesium, Potassium, Silver and others. The resulting water is not only mineralized, but alkalized as well.

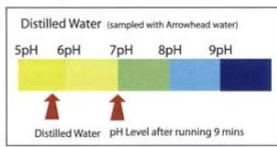
#### The Vitalizer Plus Alkalizes the Water!

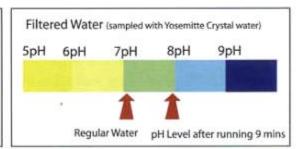
The optimal pH of the blood and other fluids in the body is slightly alkaline, yet even individuals who consider themselves to be healthy, often measure in the acidic range. An acidic pH is often the first step down the road to disease and ill health and many of us are walking that road without even knowing it!

Did you know that most filtered, bottled, distilled – even reverse osmosis water products, are acidic? They contribute to the already chronic acidity in our bodies. Drinking alkalized water can make a difference, helping to move the body from an acidic to a more alkaline pH!

The Vitalizer Plus alkalizes your water, bringing even distilled water to an alkaline pH. And, depending on the initial pH of the water, the Vitalizer Plus can bring the resultant pH up as high as 8.5.

pH Level Test Alkalinity Measurement





#### The Vitalizer Plus Energizes Water!

The earth is a highly energized body, with natural forces which play a critical role in our health and well being. The forces of nature (gravitational and magnetic fields, sun, wind, lightning, etc.) contribute to an energized and electron-rich environment, conducive to life and health.

When left undisturbed, Mother Nature produces highly energized water – the result of turbulence and an interaction with the forces of nature. Magnetic fields and far infrared wavelengths re-align water molecules and contribute to the hexagonal structuring of water.

The Vitalizer Plus uses two powerful magnets arranged with opposing polarity. These magnetic forces, along with far-infrared ceramics, simulate nature's natural structuring and energizing processes for a highly energetic water.

Kirlian Photography is a process that uses high frequency electron streams to take pictures of the invisible energy fields radiating from all living organisms. Through a Kirlian camera, we photographed the energy radiating from the fingertip of a healthy individual before and after drinking 8 ounces of Vitalized water.





#### The Vitalizer Plus is Healthy Water!

Water plays a key role in life, health and vitality! On a cellular level, it is the means of getting nutrients into the cells. It is also the means of removing toxins and metabolic wastes. Water is the conductor that carries brain signals and nerve impulses throughout the body and its structure is critical to performing these tasks in an optimal manner.

Ultimately, the kind of water we drink can be the difference between a balanced, alert and vital individual and one who experiences sickness, mental fog, depression and disease. Many individuals who drink Vitalized water, notice that it "feels" wetter, "tastes" better and that it does not "sit" in the stomach. This is an indicator of the rapid absorption which is typical of hexagonal water. Hexagonal water can be demonstrated to move many times more rapidly within the human system. Other biological organisms show benefits to hexagonal water, as well.

The use of a simple flower can sometimes demonstrate the efficacy of Vitalized Hexagonal Water. Using two, equally mature, Gerbera Daisies, one was immersed in filtered water - the other was placed in the same filtered water which had been Vitalized. After 7 days, the daisy in Vitalized water was still vibrant and fresh - the other - limp and wilted.



## Dehydration – Linked to Disease The Importance if Drinking Hexagonal Water

Dehydration is the number one cause of stress in the human body. It has been linked with heartburn, headaches, angina pain, asthma, colitis, diabetes, peptic ulcer pain, high blood pressure, low back pain, blood cholesterol and many other symptoms.

In fact, it is not just the lack of water, but the lack of hexagonally-structured water which is now being correlated with disease. The most recent scientific findings indicate that water forms 3 distinct layers surrounding healthy cells. In healthy tissues, hexagonal water is closely associated with cell membranes, forming the first layer. On the other hand, the initial layer surrounding diseased cells is unorganized water.



Hexagonally-structured water is also found in close association with healthy, normal DNA, while abnormal DNA is associated with unorganized water.

Drinking Vitalized Water is one of the easiest and best ways to overcome chronic dehydration and protect your body from the symptoms of disease and premature aging. Within minutes, Vitalized Water moves into the cells, taking nutrients and expelling metabolic wastes in a much more efficient manner.

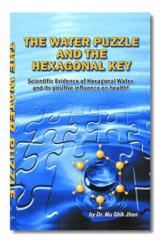
#### The Science Behind Hexagonal Water

Dr. Mu Shik Jhon is considered to be the world's leading authority on the structure of water. His research has identified Hexagonal Water as the preferred biological choice and his "Molecular Water Environment Theory," which he presented in 1986, states that, "Replenishing the Hexagonal Water in our bodies can increase vitality, slow the aging process and prevent disease."

Dr. Jhon's book, The Water Puzzle and the Hexagonal Key, recently translated into English, summarizes his 40 years of research and includes studies that show the existence of Hexagonal Water in association with the healthy tissues of the body. These same studies also show the direct correlation between disorganized water (lacking the specific hexagonal structure) and a number of diseases.

Dr. Mu Shik Jhon's Molecular Water Environment Theory is simple:

Aging is a loss of Hexagonal Water from organs, tissues and cells, and an overall decrease in total body water. Replenishing the Hexagonal Water in our bodies can increase vitality, slow the aging process, and prevent disease.



#### Hexagonal Water is Energetically Powerful!

One of the most energy consuming functions of any biological organism is the removal of metabolic waste from the system. Since water has the ability to dissolve so many elements, it is the obvious choice for eliminating waste.

Dr. Jhon's research has helped to show why Hexagonal Water is energetically more powerful than unstructured water. The amount of energy (calories) that Hexagonal Water can store/transfer is measurably greater than unstructured water. This is an indicator of its capacity to perform work within the body and it explains why Hexagonal Water it is the preferred choice of biological organisms. According to Dr. Jhon's research, Hexagonal Water is able to activate enzymes, support the immune system and contribute to greater metabolic balance.

Dr. Jhon has also found Hexagonal Water surrounding healthy DNA – a thin layer of highly structured water which appears to insulate, support and protect DNA from stresses which might cause malfunction or distortion. According to Dr. Jhon, "...when the structure of the water near cells is compromised, the cells are more vulnerable to external stimuli. Ultimately, cells surrounded by less structured water are weaker and more prone to malfunction and genetic mutation."

Dr. Mu Shik Jhon has expressed personal gratification that his life's work is finally resulting in technology like the Vitalizer Plus which hexagonally structures water and makes it available for people everywhere.

## Hexagonal Water Improves Cell Water Turnover

The younger a person is, the greater the amount of total water movement or cell water turnover they experience. Newborn babies experience the fastest water turnover of any stage in life. In other words, the water in a baby's body moves easily and rapidly into and out of the cells, continually replenishing nutrients and expelling wastes. Babies are able to move water more efficiently than adults.

Compared to adults, babies also have a higher metabolic rate (which refers to the amount of energy they use to carry out bodily functions). Metabolic rate has been correlated with cell water turnover and both have been linked with health and aging. Cell water turnover is a marker for overall health and longevity.

Smaller, hexagonal units penetrate cells more rapidly. This can have an overall effect on metabolism, nutrient absorption, waste removal and overall health.

#### Hexagonally Structured Water and Aging

Dehydration has been identified as one of the biggest factors in premature aging. When we are born, our bodies are more than 80% water (by weight), but by the time we are in our 20's, it is reduced to an average of 70%. When old age arrives, the total water content of our bodies can be less than 50%. When water is lost from the body, 66% is lost from inside the cells, 26% from outside the cells and the remaining 8% from vascular fluids (blood). In other words, our cells (the functional units of our body) suffer the most when we are dehydrated. Getting Hexagonal Water into the cells of our bodies can be one of the most important things we do.



Recent science is showing a correlation between the age-related loss of water and a corresponding loss of Hexagonal Water within the body. NMR technology has documented this age-related reduction in hexagonally-structured water, showing that newborn babies have almost 100% Hexagonal Water in their bodies. By age 36, the average drops to only 56% and by the age of 58, Hexagonal Water in the body can be as low as 23%.

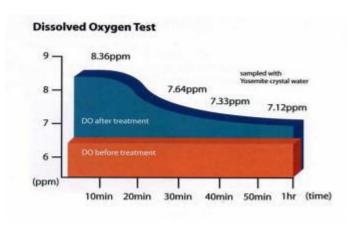
Scientists have found a correlation between the amount of unorganized water in the body and the processes involved in aging.

Not only can Vitalized Water<sup>™</sup> help to keep the body properly hydrated, it may also contribute to the reestablishment of the perfect matrix in which biological functions occur. Regular and ongoing consumption of Vitalized Water<sup>™</sup> replaces dysfunctional and unorganized water with Hexagonal Water, increasing energy at the cellular level and often reducing the effects of aging.

# Dissolved Oxyegn (DO) Testing

Dissolved oxygen testing shows that the Vitalizer Plus adds significant oxygen - even to already good quality bottled water. Using Yosemite Crystal Water, dissolved oxygen levels were tested before and after Vitalizing. The Vitalizer Plus increased dissolved oxygen content by over 30%.



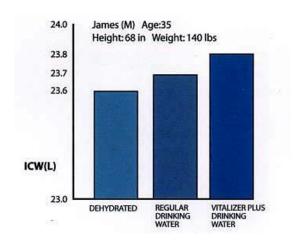


#### The Bioelectrical Body Composition Analyzer (BBCA)

The Bioelectrical Body Composition Analyzer is a medically approved device which is registered with the FDA. It is considered one of the most accurate ways of measuring hydration and cell water turnover. When individuals drink 8 oz. of filtered or spring water, the device will show water movement at the cellular level in 45-60 minutes (this is considered normal). But, when individuals drink 8 ounces of Vitalized water, water movement is shown in as little as 10 minutes! Vitalized water easily penetrate the cells – hydrating, cleansing, and revitalizing at the cellular level!

Testing with the BBCA shows enhanced levels of intra-cellular water (water inside the cells) when drinking Vitalized water. This is a result of increased water mobility within the body.

Vitalized water dramatically improves the amount of intra-cellular water.

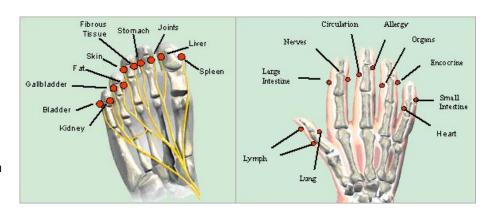


#### **BioMeridian Testing**

The BioMeridian testing device is one of a class of testing devices that utilizes the galvanic skin response as a method of determining the body's response to energetic influences (including food, water, vitamins, medicines etc.). The system was developed on the basis of oriental acupuncture, which correlates points on the body with various systems and organs.

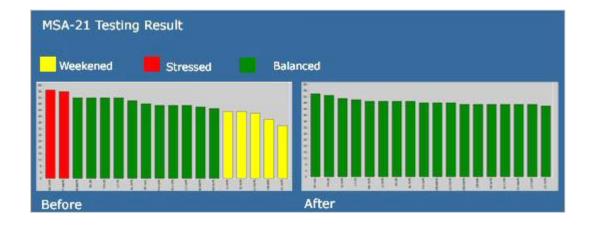
By measuring the conductance at various points on the body, the energetic health of specific organs and systems can be measured. The BioMeridian device is widely used by health professionals and is listed with the FDA.

Testing before and after drinking Vitalized water shows that, within minutes, the organs of the body can become balanced. (A balanced organ indicates homeostasis - the state in which it has enough energy to perform its designated function(s). Balance does not necessarily indicate health, rather, that at a designated moment, it has the energy to move in the direction of health.)



#### BioMeridian: MSA 21 TEST SAMPLE

BioMeridian testing shows the body's response to an 8 oz. glass of Vitalized Water. Note the number of organs under stress "before" and the return to balance within 20 minutes "after" drinking Vitalized water.

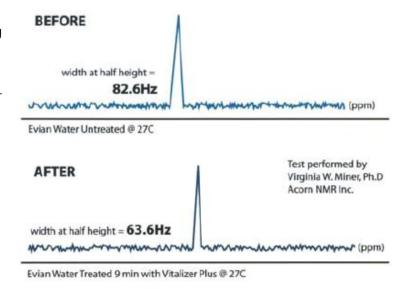


# Nuclear Magnetic Resonance Testing (NMR)

(performed at Acorn NMR Inc.)

The use of pulsed NMR is a valuable tool for validating molecular structure. Line widths indicate the size of the molecule as determined by its rate of rotation. NMR was used to show that water cluster size was reduced after using the Vitalizer Plus Advanced Water Technology System.

Hexagonal Water contains smaller, ring-shaped molecular units that are more mobile within the body. Hexagonal Water is a more efficient carrier of oxygen and nutrients.



#### Vitalized Water – It's Up to YOU!

Easy to use. The Vitalizer Plus is similar to a blender. Plug it in, turn it on, choose from 1 of 3 time settings, and watch a beautiful vortex begin to transform your drinking water into oxygenated, mineralized, hexagonal water—within minutes!

Three different time settings – Allows you to energize your water to a personal level of preference. We suggest the 9 minute setting to start.

Works with drinking water The Vitalizer Plus changes any good drinking water into Vitalized water - right in your own home! (The Vitalizer Plus is not a water purifier. Do not use chlorinated / fluoridated tap water in the Vitalizer Plus.)

Use it to cook with. Vitalized water is wonderful for mixing with soups, juices and other preparations. You'll add minerals and vital energy to everything you make.

For plants and animals. Watering plants with Vitalized water is an excellent idea! Remember, all biological organisms prefer hexagonal water. It works for them, just like it works for you. Your pets and animal friends will appreciate it.

Affordable – Now you can drink all the Vitalized Hexagonal Water you want, for just pennies a day!

# VITALIZER PLUS! Feel the Difference!

Disclaimer: Every effort has been made to accurately describe this product, however, none of these statements have been evaluated by the FDA. This product is not intended to diagnose, treat, cure, or prevent any disease.